

Jon Baker

Seattle, Washington • (360) 590-5662 • jon@jonbakermedia.com

Multimedia Specialist with 10+ years of experience in video production, graphic design, and digital strategy. Skilled in end-to-end content creation, motion graphics, and live event coverage, with a focus on platform optimization and brand engagement.

Experience

2021 – PRESENT

Creative Consultant | Jon Baker Media | Seattle, Washington

Provide end-to-end media production services, including branded visual design for social, email, and print; full-spectrum video and photo capture with post-production editing; and custom motion graphics to boost viewer engagement. Advise clients on livestream studio setups, multi-camera workflows, and equipment logistics. Develop and implement social media strategies informed by analytics to optimize campaign performance.

JANUARY 2020 – FEBRUARY 2021

Lead Graphic Designer | Sound Physicians | Tacoma, Washington

Led the creation of digital advertisements and print materials for high-visibility trade events and B2B marketing. Managed videography projects from planning through post-production, including lighting, audio, and set design. Integrated motion graphics to enhance video content and produced media for web-based educational and marketing initiatives.

JANUARY 2019 – FEBRUARY 2020

Project Coordinator | Kush.com | Seattle, Washington

Directed planning and execution of large-scale events, coordinating logistics, vendor relations, and on-site media production. Designed marketing materials and developed promotional content for digital and print use. Produced farm-focused video series and managed digital distribution. Captured and edited multimedia for events and managed client communications.

Skills

Video Production (Pre to Post), Motion Graphics (2D/3D), Social Media Content Strategy, Audio Recording & Editing, Livestream Setup, Graphic Design, Event Media Coordination, Digital Imaging, Format Optimization, Brand-Consistent Visual Design

Education

MAY 2015

Bachelor of Arts, School of Media Arts | University of Montana | Missoula, MT